



Insider Talk

Becoming a Digital Champion

What is the secret behind becoming a Digital Champion? Learn how leading companies across industries create value by using digitalization the right way.

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Conducted by Simon-Kucher & Partners in cooperation with Goethe Finance Association e.V.

Venue

Goethe University Frankfurt, Campus Westend, HZ 10

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Stephan Butscher

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Stephan Butscher joined Simon-Kucher 24 years ago and has worked as Managing Partner in the London office for 10 of those years. Since 2011 he is Chief Talent Officer innovating Simon-Kucher's Learning & Development and Recruiting. He studied Business Administration in Bielefeld and Mainz and is now a frequent speaker at conferences and universities around Europe.

Simon-Kucher & Partners

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