



The Executive Business Centre, 7th Floor
Bournemouth University
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Arnoldshain Seminar XVI New Developments in International Trade and Innovation in a Changing World

International Trade and Innovation

June 19 - 21, 2019

Organised by **Bournemouth University**

**Funding support kindly acknowledged from Bournemouth University, Dorset Growth Hub,
European Association of Comparative Economic Studies and Goethe University**

DAY 1, 19th JUNE

DAY 1	WEDNESDAY 19 JUNE 2019		
13:30 - 14:00	Registration		
14:00 - 14:30	Welcome – Jens Holscher Opening Address - Sangeeta Khorana, Bournemouth University Alex Elsas, Goethe University Housekeeping		
14:30 – 16:30	DAY 1 SESSIONS		
Session 1. FDI and Trade Chair: Jens Hölischer		Session 2. Money, Finance and Inflation Chair: Eckhard Freyer	
Moncarz, Pedro Esteban	Trade integration strategies and welfare. A comparative study of six selected Latin-American countries	Neder, Angel Enrique	Rule, what rule? Argentina and its monetary policy rule
Aladesanmi, Kolawole	The effect of FDI on SSA's position in the GVC	Mamondi, Viktor Daniel	Fiscal Deficit and Real exchange rates in Argentina analysis through an EGDE Model
Rezk, Ernesto	Should one Expect a Happy Ending of Mercosur-European Union Negotiations on Free Trade: the Role Played –or the Threaten Posed- by tax and spending issues	Bazargan, Sam	Financial liberalisation and income inequality: the role of human capital investment
Abdul-Rahim, Ruzita	Corporate Foreign Currency Hedging for Managing Risk of International Trade in an Emerging Market	Zarzosa Valdivia, Fernando	Inflation Dynamics in the ABC (Argentina, Brazil and Chile) countries
Q & A, Discussion			

SOCIAL ACTIVITIES

Dinner at [The Real Greek](#) on 19 June at 7 pm.

Dinner ticket price is £20 per person for a two-course meal. A welcome drink of wine/soft drink of your choice will be provided by the conference organisers.

DAY 2	THURSDAY 20 JUNE, 2019		
09:00 – 10:00	Panel theme - Trade, Institutions and Globalisation Discussants - Brendan Vickers, Nicholas Perdikis, Christopher Hartwell Moderator: Roland Eisen		
10:00 – 10:30	Coffee Break		
10:30 – 12:30	DAY 2 SESSIONS		
Session 1. Trade and Development Chair: Davide Parilli		Session 2. Div Chair: Angel Enrique Neder	
Descalzi, Ricardo	Measuring threshold effects in non-dynamic panels: the impact of terms of trade on FDI Inflows under different institutional quality regimes	Biagetti, Marco and Caram, Santiago	A causality Analysis Using Kuznets Curves for the Shadow Economy
Akinmade, Babatunde and Khorana, Sangeeta	Integrating <i>Liberal Developmental Imperatives</i> in Post-Brexit Trade Policy: The Case of UK's GSP Scheme	Suárez, Celestino	Knowledge Transfer and Growth in Transition Economies
Nubong, Gabila Fohtung	The changing nature of global trade and the prospects and challenges of Africa's industrialization: Lessons for the African Union	Chakraborty, Pavel	Bank Ownership, Monetary Policy and Exports: Evidence from a Matched Firm-Bank Dataset
Nowak- Lehmann, Felicitas	Does the Designation of Least Developed Country Status Promote LDCs' Exports?	Freyer, Eckhard	Change from Rhenish capitalism to the digital market economy
Q & A, Discussion			
12:30 – 14:00	Networking lunch		
SPECIAL SESSION			
14:00 – 15:00	Davide Parilli - Clusters and internationalization: the role of lead firms' commitment and RIS proactivity in tackling the risk of internal fractures Roland Eisen - Induced and directed technical progress and some consequences for economic policy		
15:00 – 15:30	Coffee Break		
15:30 – 17:00	Panel theme - Brexit and Beyond: Managing Business Environment Panellists - Nicholas Gregory, Stuart Chapman, Jack Semple Moderator: Sangeeta Khorana		

SOCIAL ACTIVITIES

Conference Dinner at [The Marriott](#) on June 20th at 7.15 pm.

Dinner ticket price is £30 per person; which includes a three-course meal. Drinks are not included.

Please remember to send your menu choices no later than June 6th to confirm catering arrangements with [The Marriott](#).

DAY 3 - FRIDAY JUNE 21, 2019

DAY 3	FRIDAY 21 JUNE, 2019		
09:00 – 10:00	DAY 3 SESSIONS		
Session 1. Money, Finance and Inflation Chair: Ishmael Tingbani		Session 1: DIV. Chair: Celestino Suárez	
Bucacos, Elizabeth	The natural rate of interest for an emerging economy. The case of Uruguay	Pleticha, Petr	Seriousness of the Smiling Curve: Who benefits from Global Value Chain Participation?
Khurshid Djalilov	Bank regulation and efficiency: evidence from transition countries	Peter Howard Jones and Hölscher, Jens	Brexit: The Lure of the Neoliberal Thought Collective
Gotsis, Dimitrios	Shifting Profits Back from Tax Havens – The OECD Guidelines on Financial Transactions and Their Implications for Globalisation and Trade	Alguacil, Maite	Spillovers from cultural diversity. The remarkable case of Spain
	Q & A, Discussion		
10:30 – 11:00	Coffee Break		
11:00 – 12:30	Panel theme - Tapping Technology & Innovation in Trade and International Business Panellists - Badri Narayanan G, Hanna Norberg, Arif Zaman Moderator: Adam Blake		
12:30 – 13:30	Networking Lunch		
13:30 – 14:00	How to Publish Successfully - Christopher Hartwell, Jens Hölscher, Celestino Suárez		
14:30 – 15:00	Closing and Thanks – Sangeeta Khorana, Bournemouth University Alex Elsas, Goethe University		